



CEU COURSE
THE EVOLVING FUTURE OF LUXURY

CONTINUING EDUCATION PROGRAM

1 HOUR CE CREDIT - AIA/HSW, IDCEC/HSW, and NKBA

DESCRIPTION

The global luxury market is changing as the values of consumers shift toward health, wellness, and sustainability. The Evolving Future of Luxury will explore the state of the market, how wealth is defined, and the evolving luxury consumer. We will discuss how these influence the luxury consumers of today and tomorrow as they continue to become more conscientious about their purchase habits, especially for the home. Lastly, this course will explore how this impacts the luxury wellness and sustainability focused bathroom of the future.

LEARNING OBJECTIVES

1. Understand the growing luxury market and its evolving consumer base, including the perceptions surrounding wealth
2. Explore the shifting luxury values which center around health, wellness, and sustainability.
3. Learn about the growing popularity of the at-home spa and its benefit to occupant health and welfare
4. Discover sustainable considerations that can help achieve water and energy efficient bathrooms, while learning about wellness therapies that can be achieved in luxury bathrooms

